Privacy Policy for Simplicity Cuisine Vending Mobile App

Last Updated: 15th November 2024

Thank you for choosing Simplicity Cuisine "We," "Us," or "Our"). This Privacy Policy is designed to help you understand how we collect, use, and safeguard your personal information when you use our mobile application and the services provided through it.

Information We Collect

a. Registration Information:

When you create an account with Us or one of our partner applications, we collect information such as your name, email address, phone number, and password. You may also choose to register using your Facebook, Google, or Apple account credentials, in which case we may ask for additional information to complete your profile and for auditing purposes.

b. Profile Information:

We may collect additional information when you choose to complete your user profile, such as a profile picture, date of birth, marketing preferences, dietary requirements, and other optional details, depending on the application and automated retail devices being used.

c. Payment Information:

To facilitate in-app payments, we may collect payment details, including credit card information or other payment credentials. Please note that we do not store this information on our servers but use a secure third-party payment processor that complies with industry-standard data protection.

d. Device Information:

We automatically collect information about the device you use to access our app, including device model, operating system, unique device identifiers, and mobile network information.

e. Usage Information:

We collect data on how you interact with our app, including the features you use, the pages you visit, and the time and duration of your activities to better improve our service and support in troubleshooting technical issues.

How We Use Your Information

a. Account Management:

We use your registration information to create and manage your account, allowing you to access the features of our app.

b. Personalisation:

We may use your profile information to personalise your experience within the app, such as displaying your name and profile picture.

c. Payments:

Your payment information is used to process transactions and facilitate in-app payments securely.

d. Communication:

We may use your email address to send you important updates, notifications, and information related to your account. We may also send you push notifications to inform you of the status of your payments, purchases, or to promote new products, should you opt in to this service.

e. Analytics:

We use aggregated and anonymised data for analytics purposes to improve the functionality and user experience of our app.

Information Sharing

a. Third-Party Services:

We may share your information with third-party service providers who assist us in providing and improving our services, including payment processors and cloud storage providers.

b. Legal Compliance:

We may disclose your information to comply with applicable laws, regulations, or legal processes.

Data Security

We take reasonable measures to protect your information from unauthorised access, disclosure, alteration, and destruction. However, no method of transmission over the internet or electronic storage is 100% secure.

Your Choices

You have the right to access, update, or delete your personal information. You can do this through the account settings in the app.

Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices. Please review it periodically.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:**enquiries@simplicitycuisine.com**

By using Simplicity Cuisine mobile application, you agree to the terms outlined in this Privacy Policy.